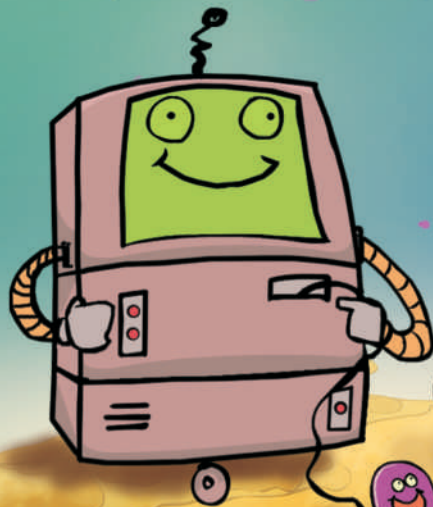




VERVE
BOOMSTAR

Turning
Surrealism^{into}
Realism

Turning Surrealism into Realism





Turning Surrealism into Realism

The Film and Television industry is witnessing a new wave with high-end technology and skill sets that enhance the cinematic experience. Animation and VFX is adding a new dimension to the industry. The web-based technology and interactive services are also reaching greater heights to provide a whole new web experience.

When two creative forces come together, the product can be magical. Verve, a complete animation production services firm, and Boomstar, a complete entertainment development studio, have joined to provide the world with the richest entertainment experiences possible. Verve Boomstar is an integrated animation solutions company. From animation to identity development, Verve Boomstar is fully equipped to fulfill all your communication needs across all mediums. Our team of professionals is dedicated to creating a powerful, high quality product. We offer leading-edge animation solutions at cost effective rates comparable to anywhere in the world. Verve Boomstar produces, designs and licenses entertainment properties, original content, characters, mascots, animation and media products for clients and audiences worldwide.

SERVICE OFFERINGS

STUDIO SERVICES

Verve Boomstar specializes in 2D & 3D computer animation on PC platforms. Using the latest software and state of the art infrastructure, we have a team of creative and professional animators who can bring life to your next project.

Entertainment Property Development

- Property Development
- Property Branding
- Property Licensing Consultation

Studio Art, Design & Production

- Illustration
- 2D Animation
- Corporate Mascots
- Original Character Design
- Script & Story writing
- Storyboards
- World Maps
- Poster Design
- Package Design
- Original Comics



PRODUCTION SERVICES

With expertise in traditional and contemporary sketch & animation techniques, our skilled artists can help transform your vision into content that appeals to the audience.

Pre-Production Services (2D)

The pre-production process is the first sketch, based on which the entire production takes shape. Through intensive brainstorming sessions and idea generation, Verve Boomstar provides you with an entire spectrum of pre-production services.

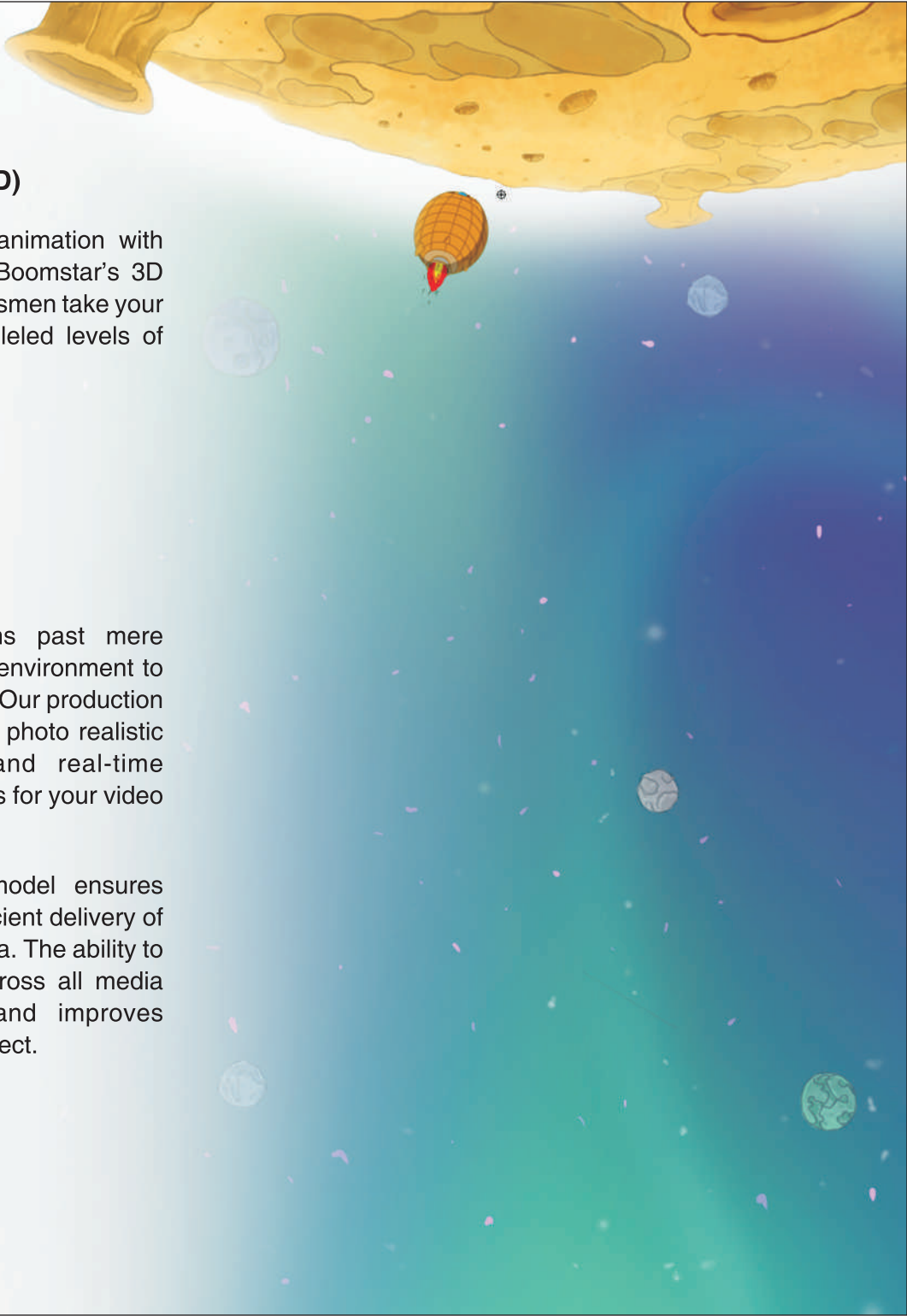
- Concept Creation
- Research
- Story
- Script
- Character Sketches
- Thumb Nailing
- Storyboarding
- Sets/ Props/ Character Designs
- Scale Drawings
- Color Schemes
- Clay Modeling
- Voice & Sound Recording
- Track Breakdown
- Animatics



Production Services (2D)

We provide an unparalleled 2D animation experience. Verve Boomstar embraces and produces 2D content for broadcast television, film and the web. Our team is no stranger to experience, having worked with the most prominent entertainment companies in the industry, including Disney, Cartoon Network, Fox, Nickelodeon and more.

- Layouts
- Backgrounds
- Key Frames
- In Betweens
- Line Testing
- Clean Up
- Ink & Paint
- Camera Com
- Animation Output
- Camera Compositing
- Animation Output



Pre- Production Services (3D)

We can help dramatize your animation with remarkable 3D effects. Verve Boomstar's 3D artists and skilled-in-the-art craftsmen take your models and images to unparalleled levels of realism.

- Concepting
- Storyboarding
- Character Design
- Animatics

Production Services (3D)

3D animation propels dreams past mere explanation; it offers a realistic environment to visualize and understand ideas. Our production department is adept at creating photo realistic 3D animation, visual FX and real-time interactive visualization solutions for your video or interactive project.

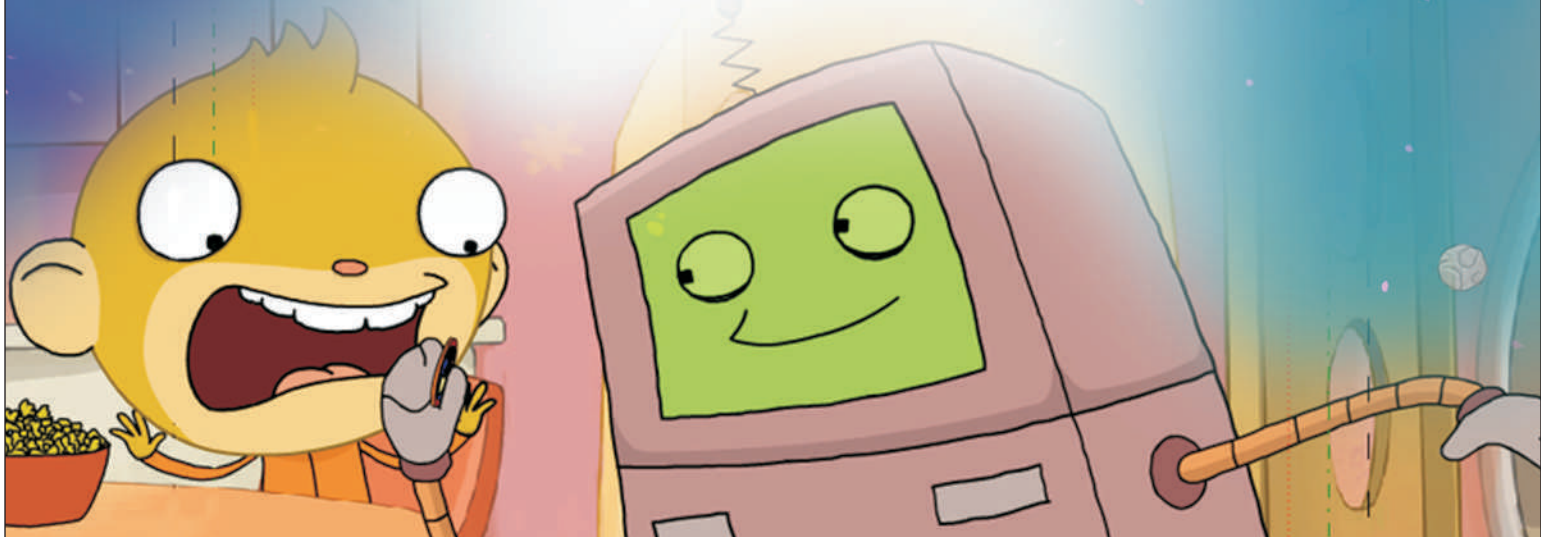
Our full service production model ensures professional results and the efficient delivery of 3D content across multiple media. The ability to seamlessly transfer content across all media saves time, reduces cost and improves consistency throughout your project.

- Modeling
- Texturing
- Rigging
- Animation
- Lighting
- Rendering

CO-PRODUCTION

With Verve Boomstar multi-platform digital environment, you can convert your current content into:

- Animated series for Broadcast as well as home videos.
- Your superheroes come to life as you transform live action content into animated format for generic viewing.
- Retell and relive your folk tales by transforming them into 2D/3D animated content and home video.
- Indigenous, Novel & comic characters/strips that are loved by audiences around the world can be recreated as fillers for broadcasters across the globe.





DISTRIBUTION

Verve Boomstar produces, designs, distributes and licenses entertainment properties, original content, characters, mascots, animation and media products for clients and audiences worldwide. Our media and networks business publishes original entertainment, content and information and connects a variety of licensees and marketers with a sophisticated, Web generation group of kid and teen entertainment consumers.

Leveraging our entertainment partners throughout the world, we have brought together major distributors, broadcasters and producers to develop powerful, market driven concepts that are structured to generate substantial revenues in all aspects of entertainment. We also provide distribution services for animated properties such as:

- ALADDIN (Live Action)
- ALICE (Live Action)
- BACKYARD BUG ADVENTURES (Live Action)
- BIG FOOT PRESENTS: METEOR AND THE MIGHTY MONSTER TRUCKS (3d Animation)



VALUE PROPOSITION

- Unique blend of deep technical conceptualization with simplicity of execution.
- Our Studio connects our clients with our company's exceptional talent in original entertainment property development, character design, illustration, animation and scriptwriting.
- Significant domain expertise in cutting-edge technologies for Animation.
- High-end and high quality solutions matching to industry standards.
- We produce and design characters, posters, packaging, CD & DVD covers, Video Game packaging and so much more
- End-to-end solution provider for advertising, films, and visual effects.
- Unique processes that streamline insights and creativity. Our artists are dedicated to the art and craft of traditional and 3D character design, and are masters at creating rich, unique art.
- Our Studio has mastered a large variety of house, classical, and unique styles that will give your company, property or product the star quality it deserves.
- Off-shore cost advantages.

TECHNICAL EXPERTISE

The studio is equipped with the latest SGI platforms, hi-end workstations, editing studio and software like Maya, 3DS Max, US Animation, Animo, Macromedia, Adobe and other web authoring and programming software's.





VERVE
BOOMSTAR

703, 7th Floor, The Cerebrum IT Park, Behind Gold Adlabs, Kalyani Nagar, Pune - 411 006. India.
Ph: +91 20 4105 6789 | Fax: +91 20 4105 6767 | Email: pratyush@theverve.in | Web: www.theverve.in